

# Fashion Influenced by the 1940's

*Elyssa Wingard*

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# Why Did I Choose This Exhibition?

- Passion/Dream
- Love 40's Fashion
- Exciting



# My Goals

- To express the style and trends of 1940's fashion through sketch designs, painting, and stitchery
- To become competent in the following
  - Sketching
  - Sewing
  - Dress making
- Learn about 40's fashion
- Learn the process of Fashion from start to finish.



# My Research

- Interning with Jenaveve Barbaro
- Interning with Sarah's Sewing
- Sewing class at HGTC
- History of Fashion in the 40's
- How World War II influenced fashion in the 1940's
- What styles and details were popular during the 1940's
- Participating in Fashion shows

# Interning with Jenavave Barbaro



- I learned the process of fashion from start to finish.
- I learned how the fashion market runs
- She taught me what it takes to create a garment and even how to present it to a buyer.
- 1<sup>st</sup>- Research-
- -what is in style, colors, fabrics, accessories
- 2<sup>nd</sup>- Sketch
- 3<sup>rd</sup>- Materials
  - decide of materials
- 4<sup>th</sup>- Shop
  - search for materials
- 5<sup>th</sup>- Presentation board
- 6<sup>th</sup>- Create the garment

# Interning with Sarah's Sewing And Sewing for Beginners at HGTC

- While taking the sewing class I learned the basic techniques of sewing and how to operate a Machine properly.
- While interning with Mrs. Sarah I learned advanced sewing techniques needed to create elegant gowns. Without both of the out of class experiences I would not have been able to make the garments that I have made.



# Participating in Fashion shows



- I modeled in two fashion shows this year.
- It was exciting to see behind the scenes.
- I learned how to prepare for, and put on a fashion show.



# History of Fashion in the 1940's

- Major shortages in fabric.
- Broad and square shoulders were in style during that time because of the influence of military clothes.
- Some women even made outfits for themselves and their children out of feed and flour sacks.
- Women couldn't buy clothes every season so they had to have long lasting, durable garments.



# What styles and trends were popular during the 1940's

- A trend that came about in the 1940's is the women's suit.
- Men were off at war. Fabric was scarce. Women sometimes altered men's suits to fit themselves. Resulting in this trend that is still worn today
- Structured pieces



# Rich Women

- Structured modest dresses
- Classic
- Nipped at the waste
- Stayed glamorous and showed off their wealth while other women were wearing men's clothing



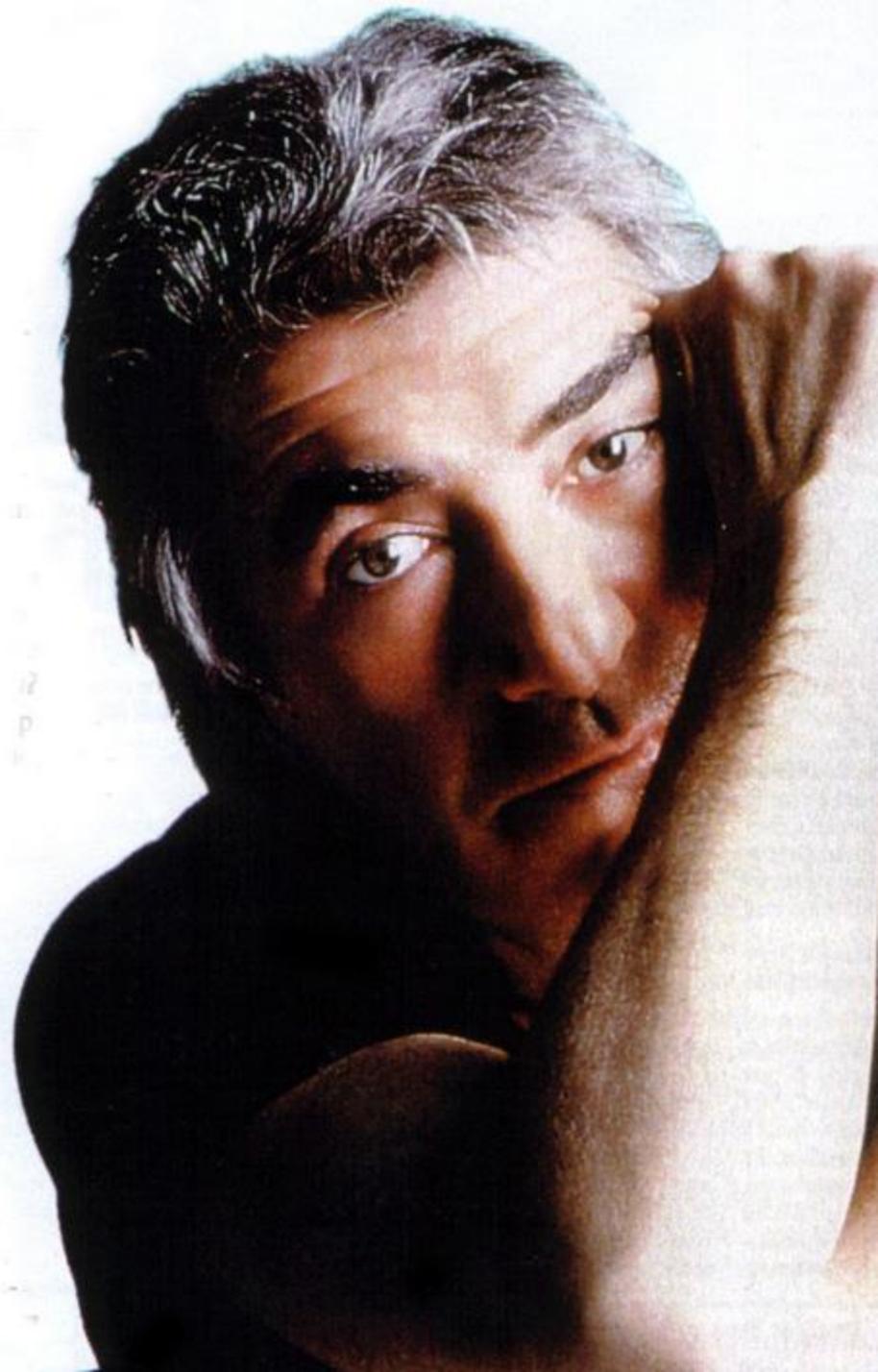
# 1940's Glamour

- 1940's Glamour is what I fell in love with and that is what I focused on. Movie star, Rich, and Famous



roberto cavalli

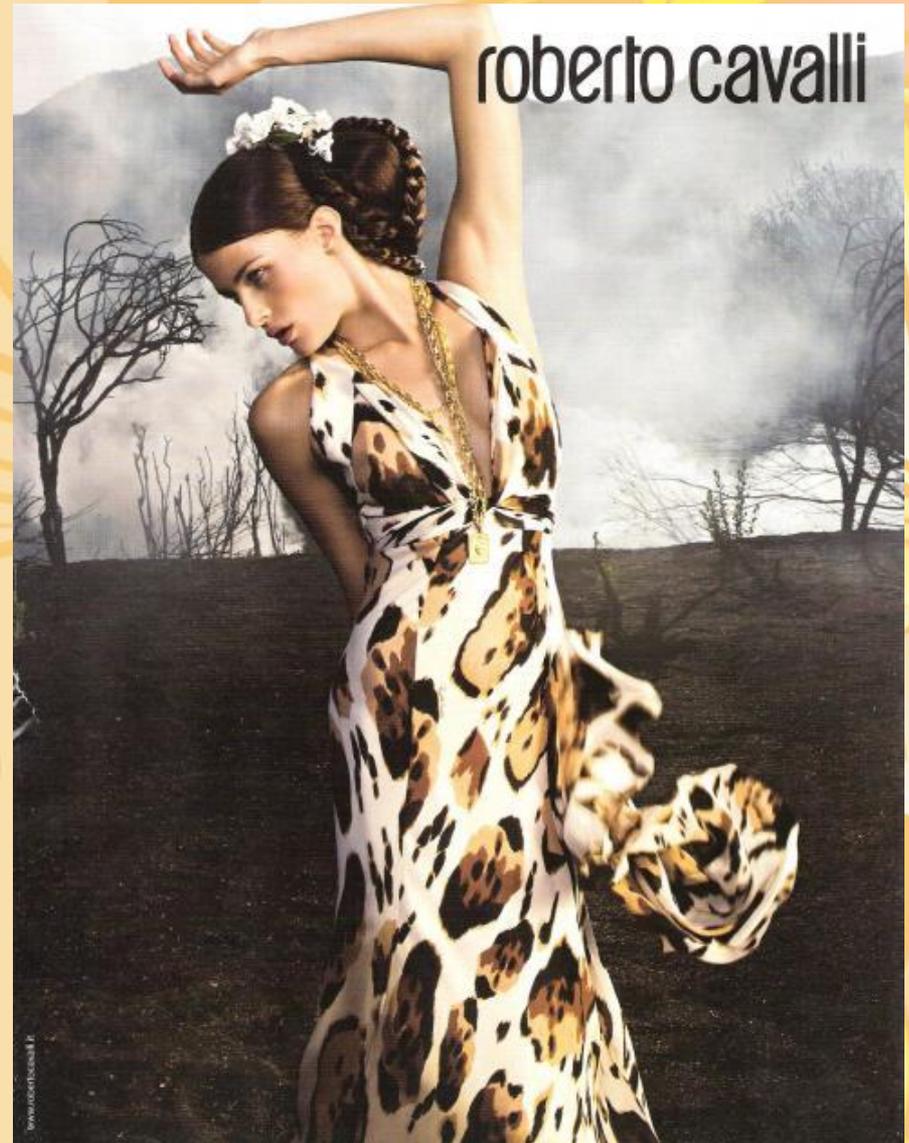
[www.robertocavalli.com](http://www.robertocavalli.com)



- Roberto Cavalli was born in Florence, Italy on November 15, 1940 to an artistic family.
- Cavalli attended a local Art Institute. While still a student, he made a series of flower prints on knit that caught the attention of major Italian hosiery factories.
- Roberto Cavalli likes innovations and experimentations, and likes to push technique to the limit.



- Roberto Cavalli has a highly idiosyncratic style
- Roberto Cavalli creates his vibrant patterns by using the most advanced technologies, but he gets his inspiration from nature. He likes to use animal prints and jungle and flower motifs.
- He travels the world with a digital camera in hand, ready to capture whatever catches his attention and transform it into a new motif.



# Roberto Cavalli's Sketch Style

- Roberto Cavalli is an amazing artist!
- His sketches are neat and strong
- He works the shape of the body to emphasize the dress design.



- His Designs are Glamorous and unique.
- A lot of his designs inspire me to create similar designs.



# Reflection of my Senior Exhibition

- I am very proud of my final products.
- I think that because I did so much out of class interning and research I was able to reach my goal for the year. Which was to create at least 4 elegant garments.
- I feel that I am 'ahead of the game'.
- When I get to college and start work in fashion I will already have experience working in the field.
- Overall I am very pleased with how my Senior Exhibiton came out.

*Passion  
for Fashion*



# *Ballroom Desire*

**Materials:**

**Black Pen**

**Prisma Color  
Pencils**

**Shape**

**Allusion of  
Movement**



## *Ballroom Desire*

### **Materials:**

**Red and Pearl Satin**

**Red liner.**

**Boning**

**Red and white thread**

**Zipper**



*Elegant Charm*

**Materials:**

**Prismal Color  
Markers**

**Pencil      Black  
Pen**

**Shape**



*Elegant Charm*

Materials:  
Light Blue Cotton  
White Lace  
Blue and White Thread  
Zipper



*Little Black Dress*

**Materials:**  
**Black Pen Pencil**  
**Prisma Color Pencils**



*Little Black Dress*

**Materials: Black  
Satin Zipper  
Black Thread  
Black Liner**



*Midnight  
Elegance*

**Materials:  
Black silk  
Gold Cord  
Gold Trim.  
Gold and Black  
Buttons**



*Raging Beauty*

**Materials:**  
**Pencil**  
**Black Pen**  
**Prisma Color markers**



# *Rich Glamour*

**Materials:**  
**Prisma Color Pencils**  
**Black Pen**



# *40's Blush*

- Materials:**
- Purple Velvet**
  - Gold Buttons**
  - Purple Flower**
  - Gold and Purple Thread**
  - Zipper**



# Mirror

## Materials:

Canvas

Acrylic paint

Pen

Prisma Markers

Gems

Beads



# 40's Hats

Materials:

Canvas

Acrylic paint

Monochromatic



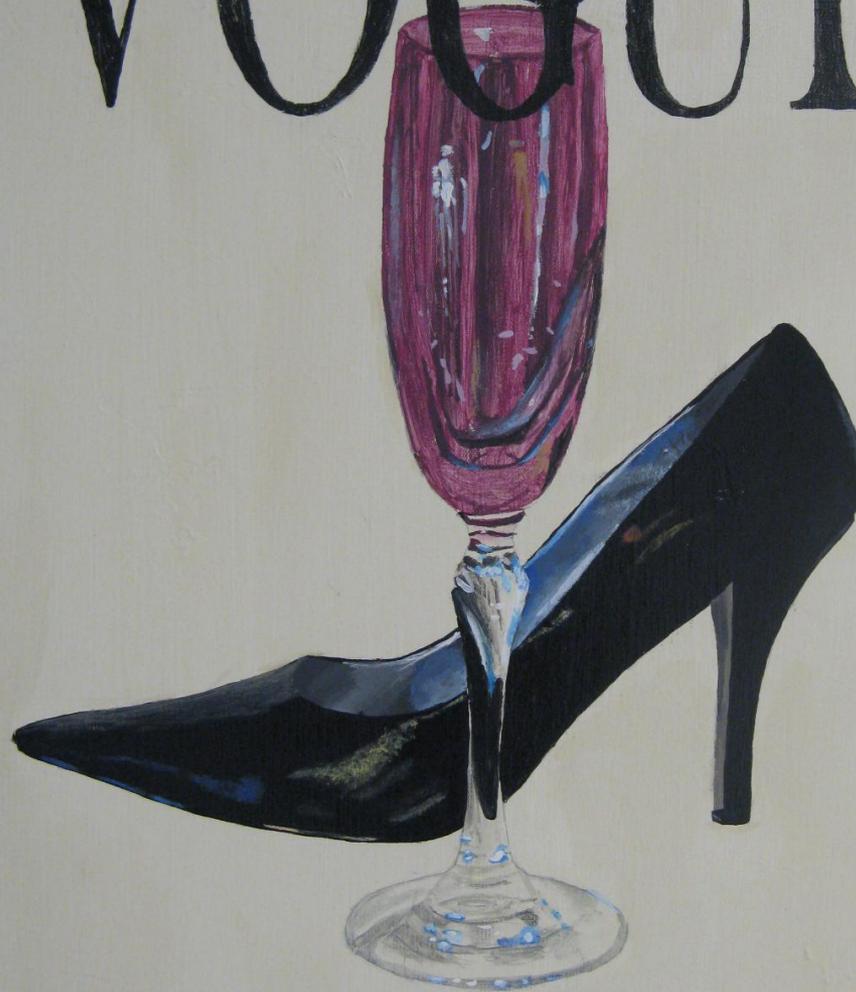
*Vogue*

**Materials:**

**Canvas**

**Acrylic paint**

VOGUE



*Eloise Mitchell*

*Window project*



# My Future Plans

- I will be attending Savannah College of Art and Design this fall. I am majoring in fashion design and merchandizing. I will graduate in three years with a Bachelors in Fine Arts.
- While in school I plan on working for a fashion company.
- My goal is to open up my own boutique selling top designer clothing as well as my own. Eventually I plan on owning many boutiques selling my designs. I hope to become globally recognized as a high fashion dress designer.



# Advice to Juniors

- DO NOT PROCRASTINATE
- Do something you love
- Have fun!



*Thank you so much for  
coming!*

*Any ?....*

